

# Gülperi Ö. Günenç

## UX & UI Designer

 [www.gulperi.com](http://www.gulperi.com)



Open to work  
Full/Part time  
Remote/Hybrid/Freelance

Gülperi is a dedicated UX/UI designer with a background in **Graphic Design** and a master's in **Web Design**. She excels in creating polished **UI** designs and guiding projects through the entire **UX** process.

Gülperi is proficient in **Figma**, **Miro**, and **Adobe CC**. With a patient and observant approach, she addresses user concerns effectively, deriving joy from wireframing and delivering exceptional results.

### Contact

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- 📍 Haarlem, Netherlands
- 🇳🇱 Permit-to-stay in Netherlands

### UX Skills

Interaction Design  
User Personas  
User Journeys & User Flows  
Planing Information Architecture  
Card Sorting & Creating Sitemap  
Low/Mid/Hi-Fidelity Wireframes

### UI Skills

Visual Design  
Interface Design  
Graphic Design  
Design Systems  
Accessibility Design  
Typography & Color  
Mockups

### UX/UI Skills

Competitor Research  
User Research  
Design Thinking  
Iterations  
Usability Testing - A/B Testing  
Prototypes  
Voice Interface Design

### UX & UI Software Skills

Figma - Figjam  
Miro  
Marvel  
Optimal Workshop  
Adobe Creative Studio

### Front-End-Dev Skills

HTML 5 - CSS  
Javascript  
GitHub  
VS Code  
Replit

### Soft Skills

Presenting to Stakeholders  
Storytelling  
Decision making  
Doing observation and asking questions  
Giving feedback  
Working cross functional

### Projects

#### UX Design - Career Foundry

*Haarlem, Netherlands, 2022–2024 - Full time student*

- Creation of a financial web app called 'PlutoPay'.
- Creation of a vocabulary-learning flashcard app called 'SpeakIt'.

#### Front-End-Dev for Designers

- Development of my portfolio website 'www.gulperi.com'
- Coding by HTML, CSS, Javascript with VSCode Studio and Zeplit programs.

#### Voice Interface Design

- Voice Interface Design project for Alexa.

### Professional Experience

#### UX & UI Designer - Fındık Design

*Istanbul, Türkiye, 2016 – 2022 - Freelancer*

- Creation of travel web app design
- Competitor research and user research (by conducting surveys and interviews to understand the real problems and pain points of travellers)
- Preparation of user personas and flows (to design the web app with a human-centred mindset.)
- Iteration of the design and preparation of the prototype on Figma
- Conduction of usability tests
- Submission of the deliverables to developers

#### Art Director, UI & Product Designer - Matelu

*Istanbul, Türkiye, 2017 –2020 - Founder*

- Competitor analysis
- Decision-making of products to purchase
- Managing client needs with the help of user interviews (in-person).
- Creation of the E-Commerce Website
- Contribution to the product photography process
- Conduction of usability tests with customers
- With all this effort, social media usage and website traffic rose to 30% in the first six months, % 50 positive feedback with the purchasing. In 3 years, reached % 40 positive feedback

## Languages

English (Fluent)  
Turkish (Native)

### Dutch Language A0-A1

Double Dutch Haarlem  
Netherlands, 2022 - 2023

### Italian Language A2

Ankara University  
Ankara, Türkiye, 2011

## Certifications

### UX Design Immersive

Career Foundry  
Netherlands, 2022 – 2024

### Professional Advanced Coach Certification

ICF Turkey, 2019

### Product Photography

PhotoPlay / Playtime  
Istanbul, 2019

### Project Management

Yıldız Teknik University  
Istanbul, 2014

## Hobbies

Coaching  
Boxing  
Photography  
Arts & Crafts  
Exploring new cultures  
Yoga & Meditation

## UI & Graphic Designer - 360+ Media Interactive

*Istanbul, Türkiye, 2013 –2016 - Full Time*

- Creation of interface designs and branding
- Illustrations for Blippar projects and other brands
- Completion of an app for Dove employees (to make them use this app to enhance their work capabilities and memory of the products.)
- Creation of UI and coding the frontend with HTML, CSS and JS
- Presentation of the project to the client

## Web & Graphic Designer - Brandlore

*Milan, Italy, 2012 –2013 - Full Time*

- Creation of illustrations, logos, icons, design systems, hand sketches, low to hi-fidelity wireframes, UI designs
- Competitor analysis and presentations to the managers and clients

## Education

### Masters in Web Design & Multimedia

Scuola Politecnica Di Design  
Milan, Italy, 2011-2012

### Bachelor of Fine Arts, Graphic Design

Bilkent University,  
Ankara, Türkiye, 2004-2009

## Side Projects

### Professional Life and Team Coach - NLP Master

*Zihin ve Denge, [www.zihinvedenge.com](http://www.zihinvedenge.com)  
Istanbul, 2019 – 2024 - Self Employed*

- Help individuals experiencing challenges or seeking transformative changes in their lives
- Help professionals encountering difficulties in meeting deliverables, navigating office life, sustaining self-motivation
- Grappling with physical issues stemming from stress and anxiety
- Completion of website
- Managing social media
- Client management